



THE GLOBAL FORUM FOR DESIGN

HALL 5, MESSE BASEL, SWITZERLAND

14.–19. JUNE 2010

Press / DESIGN MIAMI/ BASEL – GALLERIES

PRESTIGIOUS NEW AND RETURNING EXHIBITORS REINFORCE FAIR'S INFLUENCE ON THE MARKET FOR COLLECTIBLE DESIGN

Design Miami/ Basel this June assembles the most renowned galleries from around the world specialising in limited-edition design. Celebrating its fifth edition, the fair has solidified its reputation as the preeminent destination for the international design community and an important source for private and museum collectors. This year promises to be no different, as galleries present the most sought after pieces in their collections while introducing a host of new works specially commissioned for the event.

“Design Miami/ Basel is the place where collectors and institutions can acquire work that they can't find anywhere else,” explains Design Miami/ Director Ambra Medda. “The fair is also the place to learn about design, get acquainted with designers and meet dealers who are bolstering both cutting-edge design production and historical research.”

The 32 participating galleries are a testament to the fair's status as an authority and reference point in the field of collectible design. While many galleries are limiting the number of events in which they participate, Design Miami/ remains an essential calendar fixture and a unique reference point for the international design community. Its location in Hall 5 of the Basel exhibition complex signals its profile as the leading fair in its field and brings the fair's galleries within walking distance of Art Basel, so dramatically benefiting from the shared footfall between the two events.

The fair is an important platform for design galleries around the world, and heightened gallery selection standards have produced a roster of galleries that far exceeds past offerings. The gallery programme for Design Miami/ Basel has evolved – edited and transformed to show a more balanced mix of both historic and contemporary design. This year's line-up includes the world's leading experts dealing in 18th, 19th, 20th and 21st century furniture, lighting and objets d'art.

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Returning galleries who have become an influential part of the fair's community of dealers include Galerie Patrick Seguin, Galerie Kreo, Galerie Eric Philippe, Galerie Downtown – François Laffanour, Galerie Perrin and Jousse Entreprise from Paris; David Gill Galleries and Carpenters Workshop Gallery from London; R20th Century, Johnson Trading Gallery and Cristina Grajales Inc from New York; Nilufar from Milan; Dansk Møbelkunst Gallery from Zurich; Gabrielle Ammann // Gallery from Cologne; and the Contrasts Gallery from Shanghai.

"We have participated in Design Miami/ Basel since the first fair in 2005, and look forward to another exciting year. For me, the highlight is the new location – directly linked to the Art Basel fair. There is a crossover with collectors attending these fairs, as they now more than ever, want to invest in both art and design at the same time."

– Patrick Seguin, Galerie Patrick Seguin

New exhibiting galleries Didier Aaron, Galerie du Passage, Galerie Anne Sophie Duval and Galerie Chastel-Marechal from Paris and Perry Rubenstein Gallery from New York will bring fresh perspectives to the rich and varied offerings of Design Miami/ Basel.

"All of the collectors with whom I work are sophisticated and interested in visual culture. For most, there's no division between art and design; both are essential in their lives. When you have an artist with the dexterity and versatility of Richard Woods, who so seamlessly interfaces with existing architecture and design, participation in Design Miami/ Basel is not only a privilege and an opportunity... but quite frankly, a no brainer."

– Perry Rubenstein, Perry Rubenstein Gallery

Responding to the nature of Design Miami/ as a dynamic forum for the design community, many galleries are bringing an impressive roster of designers to Basel. Designers who will be present to meet curators, media, museums, collectors and design enthusiasts who attend the fair – include Ronan and Erwan Bouroullec, Maarten Baas, Rolf Sachs, Johanna Grawunder, Martino Gamper, Wendell Castle, Studio Job, rAndom International Max Lamb, Kwangho Lee, Robert Stadler, Ted Noten, Joep van Lieshout, Florian Borkenhagen and Wouter Scheublin.

PARTICIPATING GALLERIES:

CARPENTERS WORKSHOP GALLERY

Starting life in an old workshop in a gasworks factory in London, Julien Lombraill and Loic Le Gaillard established the Carpenters Workshop Gallery in 2004 – to showcase bold and conceptual contemporary design. A second space in Mayfair aims to be a top London destination for cutting-edge design-art. Promoting and fostering the careers of contemporary designers, CWG aims to expose the public to the latest design aesthetic, enriching and enlightening the contemporary design landscape and discourse.

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Designers represented at Design Miami/ Basel – will include Ingrid Donat, Marc Quinn, rAndom International, Studio Job and Marcel Wanders.

CONTRASTS GALLERY

Founded in Hong Kong in 1992, the Contrasts Gallery has a mission is to show works by cutting edge artists and international designers who explore Western and Eastern influences on art and design to create a new aesthetic that defines the dynamic changes of today. Established and emerging international designers are invited to push boundaries of traditional Chinese art and craft techniques, to create new works that reflect their experiences in China or aspects of Chinese culture.

Designers represented at Design Miami/ Basel – will include Mattia Bonetti, XYZ Design, Maarten Baas, Studio Makkink and Bey, Philip Michael Wolfson and André Dubreuil.

CRISTINA GRAJALES

Since its inception in 2001, Cristina Grajales Inc has become one of the world's most distinguished design galleries, specialising in 20th century masterpieces and cultivating future luminaries of 21st century design. An expert in mid-century European and American design, Cristina Grajales promotes work by emerging designers in furniture, lighting, ceramic and textile design.

Designers whose work will be showcased at Design Miami/ Basel – includes Alexandra Agudelo, Christophe Côme, Sebastian Errazuriz, Sheila Hicks and Roy McMakin Pulowi.

DANSK MØBELKUNST GALLERY

Dansk Møbelkunst specialises in 20th century Scandinavian design. The gallery is a leading authority in rare, original works of Danish furniture created between 1920 and 1970, encompassing both handcrafted masterpieces and iconic works of industrial design. The gallery recently opened a new flagship space in Zurich.

At Design Miami/ Basel – 20th century Scandinavian works will be showcased, including pieces by Poul Henningsen, Arne Jacobsen, Poul Kjærholm and Hans Wegner.

DAVID GILL GALLERIES

Since opening its doors in London in 1987, David Gill has made an impact with design lovers and collectors, for its selection of works by the great maestros of design history – from Emile Rhulmann to Eileen Gray; Diego Giacometti to Donald Judd. David Gill also produces new pieces in limited collections – commissioning relevant designers of the moment, including Zaha Hadid, Mattia Bonetti and FredriksonStallard.

HIGHLIGHT! Designers to be shown at Design Miami/ Basel – include Barnaby Barford, Mattia Bonetti, Reinier Bosch, FredriksonStallard, Zaha Hadid and Oriel Harwood. New pieces include the timeless Monolith chest of drawers by Bonetti, a nest of tables by Bosch, that looks like cardboard but is cast in bronze, so playing with our sense of reality and illusion, and Barnaby Barford's 'cartoon-like' mirror.

DEMISCH DANANT

Demisch Danant specialises in 20th century European design – with an emphasis on the late 1950s to the 1980s – featuring the work of Maria Pergay, Pierre Paulin, Joseph Andre Motte, Pierre Guariche and Pentagon. The gallery also engages in a series of exhibitions exploring the intersection between architecture, design and art – showing the work of Felice Varini and Krijn de Koning.

HIGHLIGHT! For Design Miami/ Basel – pieces by Maria Pergay, representing her entire career will be shown, plus a 1960s French living environment showing designers like Jacqueline Lecoq and Pierre Guariche – and his collaboration with ARP (Atelier de Recherche Plastique). A ‘bridge’ between the installations will show lighted pieces by Philippe Starck and Pentagon.

DIDIER AARON GALLERY

Since opening in 1923, Didier Aaron continues to offer one of the most beautiful collections of furniture, paintings, drawings and art objects from the 17th, 18th and 19th centuries, when the greatest names in the arts world rubbed shoulders with the master cabinetmakers. Operating from galleries in Paris, New York and London, Didier Aaron caters to an international clientele of collectors, decorators and conservationists from major museums, and organises exhibitions juxtaposing periods, civilisations and styles.

HIGHLIGHT! Participating at Design Miami/ Basel for the first time – Didier Aaron aims to put contemporary design and its historical roots in perspective, challenging traditional categorisation, by showing collectors how to incorporate the 18th century into the world of contemporary art and design. The modernist backdrop, by Jacques Grange, will show historical furniture and objects in a novel way, focusing on shapes, decoration, materials and techniques.

DROOG

Renny Ramakers co-founded Droog in 1993 to present a no-nonsense, down-to-earth design mentality that opposes the high style and form-based world of design. Proposing a conceptual approach to design (‘Droog’ is the Dutch word for ‘dry’ or ‘wry’); Droog collaborates with designers and commissioners from around the world to produce objects and installations. With locations in Amsterdam, New York and Tokyo, Droog New York focuses on edition pieces and studio work by Droog designers, and breaks with traditional gallery design by presenting a complete interior installation that has been made for purchase.

At Design Miami/ Basel – Droog will show Demarksavan’s table top football game; Mario Minale’s Gerrit Reitveld buffet, made from Lego as an on-site performance; Tejo Remy’s Accidental Carpet and Jurgen Bey’s Work wall.

GABRIELLE AMMANN // GALLERY

Established since 2006, the intersection between architecture, fine art and design is the cornerstone of Gabrielle Ammann’s programme – plus a special interest in Asian art. As an interior designer and consultant since 1989, Ammann has initiated and supported a wide range of projects and exhibitions, collaborating with

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internationally renowned architects and designers including Ron Arad, Marc Newson and Zaha Hadid.

At Design Miami/ Basel – Gabrielle Ammann will show selected works by Florian Borkenhagen, Zaha Hadid, Satyendra Pakhalé and Rolf Sachs.

GALERIE ANNE SOPHIE DUVAL

For nearly 40 years, the Galerie Anne-Sophie Duval has specialised in Art Deco – ie, 1920s and 1930s decorative and applied arts. The gallery rediscovered a wealth of creators who contributed to the breadth of Art Deco style, including Pierre Chareau, Jean-Michel Frank, Armand-Albert Rateau, André Groult and Eileen Gray. When Duval passed away in 2008, her daughter, architect Julie Blum, took over to continue the gallery's mission for promoting and upholding Art Deco creators.

HIGHLIGHT! Participating at Design Miami/ Basel for the first time – the Galerie Anne Sophie Duval aims to underline the extent to which Art Deco shook up and shaped the 20th Century's history of design and decorative arts – presenting the works of Jean-Michel Frank, Pierre Chareau, Alberto Giacometti, Paul Dupré-Lafon, Boris Lacroix and other modernist artists who would have been considered designers had they created today – including François Turpin, Etienne Cournault, Adrienne Gorska and Gabriel Guévrékian.

GALERIE CHASTEL-MARECHAL

Over the last 20 years, Aline Chastel and Laurent Maréchal have been devoted to the rediscovery of the greatest 20th century Art Deco creators. Their tireless search for hitherto unknown works has led them to bring the importance of various artist-designers – particularly focusing on Line Vautrin and Serge Roche.

HIGHLIGHT! Participating for the first time at Design Miami/ Basel – Chastel Maréchal will present a number of rare works by French designers from 1930s to 1950s, never previously exhibited – by Line Vautrin, Serge Roche and Gilbert Poillerat, plus rare works by Jean Royère, André Borderie and Maria Pergay.

GALERIE DOWNTOWN-FRANÇOIS LAFFANOUR

Specialising in furniture by European and American masters of 20th century design, for the last 25 years, Francois Laffanour has showcased works by architects and designers including Jean Prouvé, Le Corbusier, Charles and Ray Eames, Carlo Mollino and Charlotte Perriand. These designers brought a new concept to the art of furnishing, dictated by a need for freedom and function; a new "art de vivre" at a time of scientific and technological advances – creating for the first time, forms that were pure and without ornament. The gallery also owns the Galerie Steph Simon archives (Simon was the producer of Charlotte Perriand, Jean Prouvé, Serge Mouille, Georges Jouve and Isamu Noguchi from 1956 to 1974) – and has represented Ron Arad since 2004.

At Design Miami/ Basel – Francois Laffanour will show selected works by Charlotte Perriand, Jean Prouvé, Ron Arad and Shimizu Hisakazu.

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GALERIE DU PASSAGE

Pierre Passebon opened Galerie du Passage in 1991 – and was instrumental in the market's rediscovery of George Jouve's ceramics, Jean Royere's furniture and Alexandre Noll's sculptures, which had languished in the shadows 15 years ago.

For Design Miami/ Basel – in a strikingly graphic and monochrome setting, the Galerie du Passage will be showing 20th century works by Guy de Rougemont and François Xavier Lalanne, and pieces by architectural designers Franco Albini and Gio Ponti.

GALERIE ERIC PHILIPPE

Celebrating its 30th anniversary in 2010, Eric Philippe opened his gallery in the centre of Paris in 1980. An expert in 20th century design, Philippe specialises in European and North American furniture from the 1920s to the 1980s. For more than 15 years his gallery has exhibited the works of American designers and furniture from the mid 20th century - including Terence Harold Robsjohn-Gibbings, James Mont and Paul László.

HIGHLIGHT! At Design Miami/ Basel – Galerie Eric Philippe will focus on American Modernism, showcasing pieces by architects and designers from the 1940s to the 1960s – including Paul László, Frank Lloyd Wright, Phillip Lloyd Powell and John Risley. Highlights include a rare freeform Mesa table by Terence Harold Robsjohn-Gibbings (1949) and a pair of hexagonal tables with asymmetrical feet by Frank Lloyd Wright, for the Price Tower he built in Oklahoma (1956).

GALERIE JACQUES LACOSTE

Specialising in the 20th century decorative arts, Jacques Lacoste promotes French design of the 1950s. His Paris-based gallery is particularly sensitive to the work of Jean Royere, having acquired his archives in 1997. Passionate about 1950's decorative arts, Lacoste shows lighting by Serge Mouille, sculptures by Alexandre Noll, and ceramics by Georges Jouve, Elisabeth Joulia, Valentine Schlegel and André Borderie.

HIGHLIGHT! At Design Miami/ Basel – Jacques Lacoste will be exhibiting works by Jean Royère – to announce the catalogue on Royère that the gallery is producing in collaboration with Galerie Patrick Seguin.

GALERIE KREO

Galerie Kreo collaborates extensively with world renowned museums and arts organisations. These have involved an exhibition on Konstantin Grcic for the Art Institute of Chicago and an exhibition on Alessandro Mendini (curated by Pierre Charpin) at Milan's Triennale. The gallery received Wallpaper* magazine's Design Award 2010, for its recent Heroic Shelves & Simple Boxes: Martin Szekely exhibition.

HIGHLIGHT! At Design Miami/ Basel – Galerie Kreo will present a selection of new works – and the HSBC Connection Collection by the Bouroullec Brothers, for the fair's VIP lounge.

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GALERIE PATRICK SEGUIN

Galerie Patrick Seguin has specialised in 20th century furniture and architecture since opening in 1989. In a lavish space, remodeled in 2003 by French architect Jean Nouvel, the gallery invites collectors and visitors to discover an exceptional selection of creations by Jean Prouvé, Charlotte Perriand, Pierre Jeanneret, Le Corbusier and Jean Royère.

HIGHLIGHT! At Design Miami/ Basel – Patrick Seguin will showcase three unique pieces – the prototypes of a bookshelf, an over-scaled cabinet and a table – all designed by Jean Prouvé and Charlotte Perriand, specially commissioned for a house in Nancy, France, that Patrick Seguin recently acquired.

GALERIE PERRIN

Galerie Perrin specialises in furniture and objects d'art from the late 17th to the early 19th centuries. Based in Paris, a stone's throw from the Elysée Presidential palace, this internationally acclaimed gallery is considered a must by the greatest collectors of the most elite French elegance of this period.

At Design Miami/ Basel – the Galerie Perrin will show rare 18th century furniture and paintings – which mix well with contemporary design and modern art works. There is a demand for high quality and Galerie Perrin is looking to appeal to young collectors who may not have previously considered 18th century design.

GALLERIA ROSSELLA COLOMBARI

Rossella Colombari founded her gallery with her sister Paola, and initially focused on discovering and researching the works of Carlo Mollino. Based in Milan, the gallery has dealt in pieces from the most important Italian designers of the 20th century – including Gio Ponti, Osvaldo Borsani, Ettore Sottsass and Alessandro Mendini. More recently, the gallery has expanded its reach to include American designers from the 1960's and 1970's – such as Paul Evans, Laverne, and Powel. In 30 years of activity, the gallery has created longstanding relationships with some of the most important museums worldwide.

At Design Miami/ Basel – to celebrate its 30th anniversary, the Galleria Rossella Colombari is publishing a book portraying its history – making it possible to admire the spectacular modern pieces which have, over the years, singled out the gallery's work.

GALLERIA ROSSANA ORLANDI

Opening in 2008 to great acclaim, Rossana Orlandi presents an eclectic range of limited edition and unique pieces from a selection of international designers and artists, particularly young emerging talents.

HIGHLIGHT! At Design Miami/ Basel – Galleria Rossana Orlandi will present a prototype by Nacho Carbonell, The Bush of Iron, for the Diversity collection of conceptual desks. The iron structure utilises early industrial craftsmanship and will be accompanied by small-scale models of the Diversity pieces – giving visitors an opportunity to see the whole collection together once again, in miniature scale.

GALLERY SEOMI

Opening its doors in Seoul's Cheongdam District in 2003, Gallery Seomi is run by the internationally prominent art collector and dealer Hong Song-Won. The gallery has maintained its remit to introduce the international art and design world to the Korean market, aiming to influence local art and design connoisseurs, and young artists in their development. Besides furniture by the great 20th century modernists – such as Jean Prouve, Charlotte Perriand, George Nakashima, Wendell Castle and Maria Pergay – Gallery Seomi also shows pieces by emerging artists and designers.

The first Korean gallery to participate in Design Miami/ – Gallery Seomi introduces the most exceptional contemporary Korean design pieces and ceramics. These simple forms and structures have shown new possibilities in art-design furniture, imbuing a new sensibility of fine art into design works. In contrast to last year's showing, which featured well established designers, this year's showcase will highlight the next generation of designers to watch.

JACKSONS

Since opening its doors in Stockholm in 1981, Jacksons has formed an important collection of both Scandinavian and international design of the 20th century – by such designers as Alvar Aalto, Gunnar Asplund, Poul Henningsen and Tapio Wirkkala. Jacksons recently launched a satellite space in Berlin's "das Galerienhaus"; giving collectors an opportunity to view specially curated exhibitions.

At Design Miami/ Basel – Jacksons will be showing rare lighting and furniture by Alvar Aalto, Bruno Mathsson and Tapio Wirkkala, amongst other Scandinavian designers. These design masters recognised the potential of natural materials and the beauty of organic, abstract forms, and their sympathy for nature and the human spirit became the foundation of Scandinavian design.

JOHNSON TRADING GALLERY

Committed to commissioning and funding unique contemporary works, the Johnson Trading Gallery works with a carefully selected group of emerging artists, designers and architects, who create fresh and innovative designs using traditional materials and processes – including Ben Jones, Max Lamb, Aranda\Lasch, Kwangho Lee and Simon Hasan.

At Design Miami/ Basel – new works will be shown, including Max Lamb's new copper objects, Simon Hasan's chairs, desk lamps and a chess set, and Kwangho Lee's iconic woven light fixtures and his latest enameled copper tables and cabinets.

JOUSSE ENTREPRISE

For more than 25 years Philippe Jousse has contributed to the growing recognition of designers such as Jean Prouvé, Charlotte Perriand, Le Corbusier, Pierre Jeanneret, Mathieu Matégot, André Borderie, Alexandre Noll, Serge Mouille and Jean Royère – all design innovators of their time. The Paris-based operation has

two galleries – one dedicated to furniture from the 1950s to 1970s, the other dedicated to contemporary art.

HIGHLIGHT! This year's showcase at Design Miami/ Basel – will include three important pieces – a desk by Charlotte Perriand, a sofa by Jean Royère and a bench by Rick Owens – alongside tables by Jean Royère and Jean Prouvé , and ceramics by Christine McKindy.

MAGEN H. GALLERY

Since 1997 the Magen H. Gallery has pioneered revolutionary design in the decorative arts, ceramics, sculpture and architecture. With special emphasis given to French post-war designers, its collection progresses the artistic dialogue between these historically significant works and contemporaries who visually articulate a personal philosophy. The collection has been built on the premise that art and design are allied and interdependent. Exhibiting works in craft mediums (clay, metal, wood, silicon and aluminum); the gallery seeks out objects that transcend form and function. By synthesising mid-century and modern designers, the gallery continues to redefine the decorative arts market with innovative and significant design.

At Design Miami Basel 2010 – Magen H.Gallery will present an exhibition of current and selected past works by two master innovators of modern design: Forrest Myers and Pierre Szekely - who merge craft and concept into singular works of art, while creating a new platform for the decorative arts.

MITTERRAND + CRAMER/ DESIGN

Mitterrand + Cramer emerged in 2007 when Galerie Edward Mitterrand split into two separate entities after seven years of activity. Mitterrand + Sanz in Zurich represent young Swiss artists and emerging to mid-career international artists, through site-specific projects. Mitterrand + Cramer in Geneva focuses on secondary market propositions and commissioning/exhibiting limited-edition design by internationally renowned designers – such as Studio Job, Tom Dixon and Studio Makkink & Bey.

Designers whose work will be represented at Design Miami/ Basel – include Maarten Baas, Tom Dixon, Studio Job, Arik Levy, Atelier Oi and Studio Makkink & Bey.

NILUFAR

Housed in a three-story space on Milan's prestigious Via della Spiga, Nilufar was founded by Nina Yashar in 1979, and is considered one of Italy's most active galleries in historical and contemporary design, and antique Oriental carpets and furniture. Presenting exhibitions with unmistakable style, always eclectic, and always to be read in novel, unexpected ways, Nilufar pursues the development of contemporary artist-designers, while revealing the new "seeds" of international design, making their debut in Italy.

HIGHLIGHT! At Design Miami/ Basel – Nilufar will show works by Franco Albini, Andrea Salvetti, Andrea Branzi, Gino Sarfatti, Gio Ponti, and Caturegli Formica, plus exciting new works by Martino Gamper and Maarten de Ceulaar.

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PERRY RUBENSTEIN GALLERY

Perry Rubenstein's mission is to support and build the works of contemporary and emerging artists, cultivating their practice and creating a context that will broaden visual narratives through dialogue and juxtaposition. The gallery showcases artists at various stages of their careers – often rooted in the performative realm – such as James Lee Byars, Bas Jan Ader and Leigh Bowery, which have provided a contextual foundation to the programme, highlighting cross-genre, hybrid artistic practices.

At Design Miami/ Basel – Perry Rubenstein will show the work of Richard Woods, an artist with the dexterity and versatility to seamlessly interface with architecture and design.

PIERRE MARIE GIRAUD

Situated in the historical Sablon neighbourhood of Brussels, the Pierre Marie Giraud gallery has a specialty in contemporary decorative arts, representing international artists working with glass, ceramics and silver, and collaborating with designers to produce unique objects or limited editions.

At Design Miami/ Basel – Pierre Marie Giraud will show works that explore the relationship between contemporary ceramics and sculpture – by some of the most renowned ceramicists, including Jean Girel, Chun Liao and Kimura Yoshiro, alongside works by other international artists – including Martine Bedin, Rose Cabat, Valerie Hermans, Tony Marsh, Barbara Nanning, Pablo Picasso and Akiyama Yo.

PRIVEEKOLLEKTIE

Since opening its doors in 2006, Priveekollektie has shown the work of national and international artists and designers working in painting, drawing, photography, sculpture, ceramics, glass and limited-edition contemporary design in every form – from furniture to graphics. Run by Irving and Miriam van Dijk, the gallery represents a group of 15 artists and designers with a mission to create a substantial new audience in the Netherlands and abroad for contemporary art and design based on the gallery's philosophy: craftsmanship, unique concept and personal taste.

HIGHLIGHT! At Design Miami/ Basel – Priveekollektie will present Kranen/Gille's newly developed limited edition steel and leather chair – called Ocho, or '8', after its graphic lines and shape. Priveekollektie has also commissioned a unique installation of multiple plexiglass light boxes, revealing the latest LED techniques – and will launch "Toy Car" by the highly acclaimed Wouter Scheulin – in which he once again playfully celebrates the fascinating beauty of mechanics.

R 20TH CENTURY

Founded by Zesty Meyers and Evan Snyderman, the R 20th Century Gallery is internationally recognised for its curatorial acumen and deep knowledge of mid-20th century and contemporary design.

HIGHLIGHT! Returning to Design Miami/ Basel – R 20th Century will be will be focusing on American designers, showing handmade sculpture and furniture works

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by Wendell Castle, the natural forms by David Wiseman and the signature organic designs of celebrated master glass artist, Jeff Zimmerman in a booth designed by Steven Learner Studio.

VIVID GALLERY

Established in 1999 by Saskia Copper and Aad Krol, the VIVID gallery in Rotterdam was amongst the first to show contemporary design in the context of both design and art. Its solo exhibitions have presented important designers such as Ettore Sottsass, Jurgen Bey, Hella Jongerius, Job, Atelier Van Lieshout, Jaime Hayon, Richard Hutten and Ineke Hans. The gallery maintains a strong relationship with Dutch designers, while remaining truly international in scope.

Designers whose work will be represented at Design Miami/ Basel – include Atelier Van Lieshout, Jaime Hayon, Erik Stehmann, Studio Job and Bik Van der Pol.

NOTES TO EDITORS:

Schedule of Events

Design Miami/ Basel

14-19 June 2010

Public Hours of Admission

11am-7pm daily

14 June/ VIP Opening

Press Conference/ 12-1pm

Press Preview/ 1-2:30pm

Registration Required

Collectors Preview/ 3-6pm

By Invitation Only

Vernissage/ 6-10pm

Invitation, Design Miami/ or Art Basel VIP Card Only

17 June/ Nocturne

7-9pm

Invitation, Design Miami/ or Art Basel VIP Card Only

About Design Miami/

Design Miami/ is the most prominent and substantive forum for international design, representing a convergence of commerce and culture. Its annual shows in Basel, Switzerland (June) and Miami, USA (December) bring together the most influential designers, collectors, dealers, curators and critics from around the world. For more information please visit www.designmiami.com.



Design Miami/ is presented in partnership with HSBC Private Bank, whose dedication to innovative international design is an example of its emphasis on the value of connections. HSBC Private Bank is committed to supporting the forum in Basel and Miami and to continuing to explore new opportunities together with Design Miami/ into the future.

In Partnership with HSBC Private Bank

HSBC Private Bank is the marketing name for the principal private banking business of the HSBC Group worldwide.

HSBC Private Banking services are provided to high net worth individuals and their families through 91 locations in some 39 countries and territories in Europe, the Americas, the Asia-Pacific region, the Middle East and Africa.

Private Banking and Wealth Management Services in and from the United States are offered through HSBC Private Bank Americas, a division of HSBC Bank USA, N.A., and HSBC Private Bank International in Miami.

At 31st December 2009, profits before tax were US\$1,108 million for the financial year ending December 09 and reported total client assets under management were US\$460 billion.

HSBC Private Bank draws on the capability and expertise of the HSBC Group, one of the world's largest banking and financial services organisations. HSBC provides a comprehensive range of financial services to more than 100 million customers.

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